

2010 Media Kit



DCG Statistics for August 2010

Total hits – 16,390,118
Total Visits – 94,793
Total Page Views – 234,743
New Visits – 70.68%
Dubai Times Subscribers - 82,000

Banner Advertising

Standard banner 468x60, RoN* – US\$ 1,000/month
Standard banner 468x60, Fixed on home page – US\$ 1,000/month
Skyscraper banner 120x600, RoN* – US\$ 2,000/month
Leaderboard banner 728x90, RoN* – US\$ 2,000/month
Large rectangle banner 336x280, RoN* – US\$ 2,000/month

CPM rates for Banners

Standard Banner - US\$ 25 CPM
Leaderboard Banner - US\$ 40 CPM
Skyscraper Banner - US\$ 35 CPM
Space Banner - US\$ 50 CPM

CPM rates for Email Campaigns

Email campaigns - US\$ 150 CPM Also
see www.MiddleEastPostBox.com

Company Listings

Text listings with email and web address – Dhs 1,200/year (US\$ 326/year)
Text listings with email, web address, image or company logo – Dhs 1,800/year Dhs 1,200/year (US\$ 500/year)

* RoN – Run of network

For more information contact our representative at dcg@cyber-gear.com or call us at 04 3312627

Mode of payment



DubaiCityGuide.com is a Cyber Gear eVenture

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We support the Go Green cause at www.go-green.ae. Print this only if necessary.