

2012 Media Kit



DubaiCityGuide.com started in February 2000. The site has a Page Rank of 6 and 939 back links.

Statistics for December 2011

Total Hits – 22,234,659
Total Visits – 97,986
Total Page Views - 236,961
New Visit – 73,476

Banner Advertising

- Skyscraper banner 468x60, RoN* – US\$ 1,000/month
- Standard banner 468x60, Fixed on home page – US\$ 1,000/month
- Skyscraper banner 120x600, RoN* – US\$ 2,000/month
- Leaderboard banner 728x90, RoN* – US\$ 2,000/month
- Large rectangle banner 336x280, RoN* – US\$ 2,000/month
- Leader Board banner on Dubai City Guide News Alerts – US\$ 1000 per issue

CPM (Cost per thousand impressions) rates for Banners

- Standard Banner - US\$ 25 CPM
- Leaderboard Banner - US\$ 40 CPM
- Skyscraper Banner - US\$ 35 CPM
- Space Banner - US\$ 50 CPM

CPM (Cost per thousand impressions) rates for Email Campaigns

- Email campaigns - US\$ 150 CPM
- Also see www.MiddleEastPostBox.com for targeted Email & SMS Campaigns

Company Listings

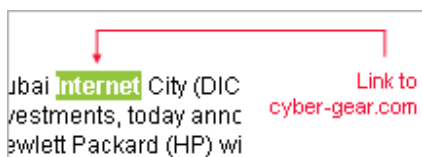
- Text listings with email and web address – Dhs 1,200/year (US\$ 326/year)
- Text listings with email, web address, image or company logo – Dhs 1,800/year

Sponsored Links – US\$ 250/month



Keyword Advertising - US\$ 500/month per keyword

Buy keywords - the keywords will be highlighted on all our news articles and special features with hyperlink to the website.



Text Link on Home Page - US\$ 200/month per link

**RoN – Run of network*

For more information contact our representative at dcg@cyber-gear.com or call us at +971 4 331 2627

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Mode of payment

