

2009-2010 Media Kit



DCG Statistics for Oct 2009

Total hits - 12,568,776
Total Visits - 131,000
Total Page Views - 323,751
New Visits - 68.00%
Dubai Times Subscribers - 80,000

Banner Advertising

- **Standard banner** 468x60, RoN* – US\$ 1,000/month
- **Skyscraper banner** 120x600, RoN* – US\$ 2,000/month
- **Leaderboard banner** 728x90, RoN* – US\$ 2,000/month
- **Large rectangle banner** 336x280, RoN* – US\$ 2,000/month

Company Listings

- Text listings with email and web address – Dhs 1,200/year
- Text listings with email, web address, image or company logo – Dhs 1,800/year

For more information contact our representative at dcg@cyber-gear.com or call us at 04 3312627

Mode of payment



* RoN – Run of network

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We support the Go Green cause. Print this only if necessary.